



# Executive Summary

3407 Colonnade Pky, Birmingham, Alabama, 35243  
Rings: 1, 3, 5 mile radii

Latitude: 33.43859  
Longitude: -86.73025

	1 mile	3 mile	5 mile
<b>Population</b>			
2000 Population	2,688	33,766	105,952
2010 Population	3,654	39,182	118,289
2014 Population	3,545	40,419	121,304
2019 Population	3,485	42,024	125,272
2000-2010 Annual Rate	3.12%	1.50%	1.11%
2010-2014 Annual Rate	-0.71%	0.73%	0.59%
2014-2019 Annual Rate	-0.34%	0.78%	0.65%
2014 Male Population	45.7%	48.1%	47.8%
2014 Female Population	54.3%	51.9%	52.2%
2014 Median Age	32.7	38.1	38.0

In the identified area, the current year population is 121,304. In 2010, the Census count in the area was 118,289. The rate of change since 2010 was 0.59% annually. The five-year projection for the population in the area is 125,272 representing a change of 0.65% annually from 2014 to 2019. Currently, the population is 47.8% male and 52.2% female.

### Median Age

The median age in this area is 32.7, compared to U.S. median age of 37.7.

### Race and Ethnicity

2014 White Alone	83.4%	85.4%	84.7%
2014 Black Alone	8.5%	7.8%	8.4%
2014 American Indian/Alaska Native Alone	0.3%	0.2%	0.2%
2014 Asian Alone	4.6%	3.3%	3.2%
2014 Pacific Islander Alone	0.1%	0.0%	0.0%
2014 Other Race	1.0%	1.8%	2.1%
2014 Two or More Races	2.1%	1.5%	1.3%
2014 Hispanic Origin (Any Race)	4.3%	4.6%	4.8%

Persons of Hispanic origin represent 4.8% of the population in the identified area compared to 17.5% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 34.1 in the identified area, compared to 62.6 for the U.S. as a whole.

### Households

2000 Households	1,431	14,778	43,808
2010 Households	2,051	17,844	49,277
2014 Total Households	2,006	18,500	50,606
2019 Total Households	1,981	19,287	52,286
2000-2010 Annual Rate	3.67%	1.90%	1.18%
2010-2014 Annual Rate	-0.52%	0.85%	0.63%
2014-2019 Annual Rate	-0.25%	0.84%	0.66%
2014 Average Household Size	1.77	2.18	2.35

The household count in this area has changed from 49,277 in 2010 to 50,606 in the current year, a change of 0.63% annually. The five-year projection of households is 52,286, a change of 0.66% annually from the current year total. Average household size is currently 2.35, compared to 2.36 in the year 2010. The number of families in the current year is 31,619 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

February 20, 2015



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<b>Median Household Income</b>			
2014 Median Household Income	\$59,872	\$76,111	\$79,502
2019 Median Household Income	\$66,907	\$88,197	\$91,686
2014-2019 Annual Rate	2.25%	2.99%	2.89%
<b>Average Household Income</b>			
2014 Average Household Income	\$88,327	\$106,469	\$108,835
2019 Average Household Income	\$102,045	\$120,157	\$124,248
2014-2019 Annual Rate	2.93%	2.45%	2.68%
<b>Per Capita Income</b>			
2014 Per Capita Income	\$47,884	\$48,170	\$45,532
2019 Per Capita Income	\$55,526	\$54,481	\$51,903
2014-2019 Annual Rate	3.01%	2.49%	2.65%

### Households by Income

Current median household income is \$79,502 in the area, compared to \$52,076 for all U.S. households. Median household income is projected to be \$91,686 in five years, compared to \$59,599 for all U.S. households

Current average household income is \$108,835 in this area, compared to \$72,809 for all U.S. households. Average household income is projected to be \$124,248 in five years, compared to \$83,937 for all U.S. households

Current per capita income is \$45,532 in the area, compared to the U.S. per capita income of \$27,871. The per capita income is projected to be \$51,903 in five years, compared to \$32,168 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	1,679	15,741	46,310
2000 Owner Occupied Housing Units	652	9,407	30,077
2000 Renter Occupied Housing Units	780	5,371	13,731
2000 Vacant Housing Units	247	963	2,502
2010 Total Housing Units	2,411	19,845	53,800
2010 Owner Occupied Housing Units	660	10,552	33,090
2010 Renter Occupied Housing Units	1,391	7,292	16,187
2010 Vacant Housing Units	360	2,001	4,523
2014 Total Housing Units	2,411	20,645	55,107
2014 Owner Occupied Housing Units	621	10,558	33,214
2014 Renter Occupied Housing Units	1,385	7,942	17,392
2014 Vacant Housing Units	405	2,145	4,501
2019 Total Housing Units	2,412	21,592	56,864
2019 Owner Occupied Housing Units	602	10,860	34,127
2019 Renter Occupied Housing Units	1,378	8,427	18,160
2019 Vacant Housing Units	431	2,305	4,578

Currently, 60.3% of the 55,107 housing units in the area are owner occupied; 31.6%, renter occupied; and 8.2% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.6% are vacant. In 2010, there were 53,800 housing units in the area - 61.5% owner occupied, 30.1% renter occupied, and 8.4% vacant. The annual rate of change in housing units since 2010 is 1.07%. Median home value in the area is \$398,375, compared to a median home value of \$190,791 for the U.S. In five years, median value is projected to change by 2.32% annually to \$446,863.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

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