



Executive Summary

300 Red Lane Rd, Birmingham, Alabama, 35215 2
300 Red Lane Rd, Birmingham, Alabama, 35215
Rings: 1, 3, 5 mile radii

Latitude: 33.59117
Longitude: -86.70731

	1 mile	3 mile	5 mile
Population			
2000 Population	5,927	48,946	116,303
2010 Population	5,394	44,270	106,687
2014 Population	5,163	43,171	104,551
2019 Population	5,020	42,589	103,780
2000-2010 Annual Rate	-0.94%	-1.00%	-0.86%
2010-2014 Annual Rate	-1.02%	-0.59%	-0.47%
2014-2019 Annual Rate	-0.56%	-0.27%	-0.15%
2014 Male Population	46.6%	45.6%	46.2%
2014 Female Population	53.5%	54.4%	53.8%
2014 Median Age	38.5	37.5	36.8

In the identified area, the current year population is 104,551. In 2010, the Census count in the area was 106,687. The rate of change since 2010 was -0.47% annually. The five-year projection for the population in the area is 103,780 representing a change of -0.15% annually from 2014 to 2019. Currently, the population is 46.2% male and 53.8% female.

Median Age

The median age in this area is 38.5, compared to U.S. median age of 37.7.

Race and Ethnicity

	1 mile	3 mile	5 mile
2014 White Alone	26.3%	21.9%	30.8%
2014 Black Alone	69.1%	74.0%	63.5%
2014 American Indian/Alaska Native Alone	0.2%	0.3%	0.3%
2014 Asian Alone	0.5%	0.5%	0.7%
2014 Pacific Islander Alone	0.1%	0.1%	0.1%
2014 Other Race	2.5%	2.1%	3.3%
2014 Two or More Races	1.3%	1.2%	1.4%
2014 Hispanic Origin (Any Race)	4.3%	3.4%	5.2%

Persons of Hispanic origin represent 5.2% of the population in the identified area compared to 17.5% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 55.1 in the identified area, compared to 62.6 for the U.S. as a whole.

Households

	1 mile	3 mile	5 mile
2000 Households	2,377	19,337	45,657
2010 Households	2,150	17,065	41,646
2014 Total Households	2,061	16,642	40,865
2019 Total Households	2,006	16,414	40,574
2000-2010 Annual Rate	-1.00%	-1.24%	-0.92%
2010-2014 Annual Rate	-0.99%	-0.59%	-0.44%
2014-2019 Annual Rate	-0.54%	-0.28%	-0.14%
2014 Average Household Size	2.47	2.55	2.52

The household count in this area has changed from 41,646 in 2010 to 40,865 in the current year, a change of -0.44% annually. The five-year projection of households is 40,574, a change of -0.14% annually from the current year total. Average household size is currently 2.52, compared to 2.53 in the year 2010. The number of families in the current year is 26,513 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

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Median Household Income			
2014 Median Household Income	\$38,876	\$37,292	\$36,652
2019 Median Household Income	\$41,624	\$40,621	\$40,633
2014-2019 Annual Rate	1.38%	1.72%	2.08%
Average Household Income			
2014 Average Household Income	\$48,446	\$47,185	\$48,793
2019 Average Household Income	\$54,109	\$52,172	\$54,597
2014-2019 Annual Rate	2.24%	2.03%	2.27%
Per Capita Income			
2014 Per Capita Income	\$19,548	\$18,334	\$19,321
2019 Per Capita Income	\$21,803	\$20,197	\$21,561
2014-2019 Annual Rate	2.21%	1.95%	2.22%

Current median household income is \$36,652 in the area, compared to \$52,076 for all U.S. households. Median household income is projected to be \$40,633 in five years, compared to \$59,599 for all U.S. households

Current average household income is \$48,793 in this area, compared to \$72,809 for all U.S. households. Average household income is projected to be \$54,597 in five years, compared to \$83,937 for all U.S. households

Current per capita income is \$19,321 in the area, compared to the U.S. per capita income of \$27,871. The per capita income is projected to be \$21,561 in five years, compared to \$32,168 for all U.S. households

Housing			
2000 Total Housing Units	2,499	20,985	49,716
2000 Owner Occupied Housing Units	1,952	14,039	30,916
2000 Renter Occupied Housing Units	424	5,298	14,741
2000 Vacant Housing Units	123	1,648	4,059
2010 Total Housing Units	2,448	20,055	48,738
2010 Owner Occupied Housing Units	1,581	11,235	26,165
2010 Renter Occupied Housing Units	569	5,830	15,481
2010 Vacant Housing Units	298	2,990	7,092
2014 Total Housing Units	2,453	20,082	49,025
2014 Owner Occupied Housing Units	1,487	10,698	25,080
2014 Renter Occupied Housing Units	574	5,944	15,785
2014 Vacant Housing Units	392	3,440	8,160
2019 Total Housing Units	2,453	20,082	49,133
2019 Owner Occupied Housing Units	1,433	10,544	24,893
2019 Renter Occupied Housing Units	573	5,870	15,681
2019 Vacant Housing Units	447	3,668	8,559

Currently, 51.2% of the 49,025 housing units in the area are owner occupied; 32.2%, renter occupied; and 16.6% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.6% are vacant. In 2010, there were 48,738 housing units in the area - 53.7% owner occupied, 31.8% renter occupied, and 14.6% vacant. The annual rate of change in housing units since 2010 is 0.26%. Median home value in the area is \$153,688, compared to a median home value of \$190,791 for the U.S. In five years, median value is projected to change by 2.62% annually to \$174,930.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

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