JOINT ECONOMIC DEVELOPMENT AND SPECIAL CALLED COMMITTEE OF THE WHOLE MEETING Tuesday, February 9, 2021 | 3:00 p.m. Birmingham City Hall Virtual

MINUTES

COUNCILOR JOHN R. HILLIARD, CHAIRMAN Councilor O'Quinn & Councilor Woods, Committee Members

Councilor(s) Present: Hilliard, O'Quinn, Woods

1. Call to Order

Councilor Hilliard called the meeting to order.

2. Approval of the Minutes

Action Taken:

Councilor O'Quinn: Moved to Approve.

Councilor Woods: Seconded.

Minutes Approved.

3. A BOLD Program Agreement with Birmingham Business Alliance, under which Birmingham Business Alliance, as part of the City's Building Opportunities for Lasting Development ("BOLD") program, will provide services to attract and retain talent for scaleups, attract new scaleups, grow and retain existing scaleups utilizing image enhancement and research and data analytics, for a term of six (6) months, for an amount not to exceed \$70,000.

Submitted by: Amelia Muller

Department: IEO Extension: 2799 Action Taken:

Councilor O'Quinn: Moved to Approve.

Councilor Hilliard: Seconded.
Item Recommended to the City Council Agenda.

4. A BOLD Program Agreement with Birmingham Business Resource Center, under which Birmingham Business Resource Center, as part of the City's Building Opportunities for Lasting Development ("BOLD") program, will provide a supplier diversity program to deliver meaningful guidance and improvements to local women-owned, minority-owned, and disadvantaged businesses (MWDBE's) poised to take advantage of key projects and developments – from the 2021 World Games to the BJCC expansion and the Birmingham Xpress bus.

Submitted by: Amelia Muller

Department: IEO Extension: 2799 Action Taken:

Councilor O'Quinn: Moved to Approve.

Councilor Hilliard: Seconded.
Item Recommended to the City Council Agenda.

5. A BOLD Program Agreement with Bronze Valley, under which Bronze Valley, as part of the City's Building Opportunities for Lasting Development ("BOLD") program, will provide programs to strengthen its social innovation efforts in Birmingham by launching a service program that aims to provide underrepresented

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Birmingham founders with executive counsel at discounted rates to dramatically scale their startups, for a term of six (6) months, for an amount not to exceed \$20,000.

Submitted by: Amelia Muller

Department: IEO Extension: 2799 Action Taken:

Councilor O'Quinn: Moved to Approve.

Councilor Hilliard: Seconded.

Item Recommended to the City Council Agenda.

6. A BOLD Program Agreement with Bush Hills Connections, Inc., under which Bush Hills Connections, as part of the City's Building Opportunities for Lasting Development ("BOLD") program, will provide a program designed to strengthen its social innovation efforts in Birmingham by implementing a scalable self-centered model for the community and micro-economic development in neighborhoods for a term of six (6) months, for an amount not to exceed \$39,650.

Submitted by: Amelia Muller

Department: IEO Extension: 2799 Action Taken:

Councilor O'Quinn: Moved to Approve.

Councilor Hilliard: Seconded. Item Recommended to the City Council Agenda.

7. A BOLD Program Agreement with Community Care Development Network, under which Community Care Development Network, as part of the City's Building Opportunities for Lasting Development ("BOLD") program, will implement a program designed to strengthen its social innovation efforts in Birmingham by supporting citizens with the transition from high school to adult life, prison to society, and unemployment/underemployment to career track job skills, for a term of six (6) months, for an amount not to exceed \$80,000.

Submitted by: Amelia Muller

Department: IEO Extension: 2799 Action Taken:

Councilor O'Quinn: Moved to Approve.

Councilor Hilliard: Seconded.

Item Recommended to the City Council Agenda.

8. A BOLD Program Agreement with Create Birmingham, under which Create Birmingham, as part of the City's Building Opportunities for Lasting Development ("BOLD") program, will provide technical assistance to local, small, minority-, women-owned, or otherwise disadvantaged business enterprises (MWDBEs) by aiding urgent areas of need including commercial operations, nonprofit operations, accounting, legal services, marketing, community engagement, IT solutions, and life & career coaching, for a term of six (6) months, for an amount not to exceed \$90,000.

Submitted by: Amelia Muller

Department: IEO Extension: 2799 Action Taken:

Councilor O'Quinn: Moved to Approve.

Councilor Hilliard: Seconded. Item Recommended to the City Council Agenda.

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9. A BOLD Program Agreement with TruFund Financial Services, under which TruFund Financial Services, as part of the City's Building Opportunities for Lasting Development ("BOLD") program, will provide technical assistance to local, small, minority-, women-owned, or otherwise disadvantaged business enterprises (MWDBEs) by aiding with business recovery due to COVID, market reentry, business growth and overall resiliency of small businesses, for a term of six (6) months, for an amount not to exceed \$35,000.

Submitted by: Amelia Muller

Department: IEO Extension: 2799 Action Taken:

Councilor O'Quinn: Moved to Approve.

Councilor Hilliard: Seconded.

Item Recommended to the City Council Agenda.

10. A BOLD Program Agreement with Women's Fund of Greater Birmingham, under which Women's Fund of Greater Birmingham, as part of the City's Building Opportunities for Lasting Development ("BOLD") program, will provide programs to strengthen its social innovation efforts in Birmingham by investing in a scalable systems change approach to increase economic opportunity for women and children, for a term of six (6) months, for an amount not to exceed \$67,620.

Submitted by: Amelia Muller

Department: IEO Extension: 2799 Action Taken:

Councilor O'Quinn: Moved to Approve.

Councilor Hilliard: Seconded.

Item Recommended to the City Council Agenda.

11. A BOLD Program Agreement with Workshops, Inc., under which Workshops, as part of the City's Building Opportunities for Lasting Development ("BOLD") program, will provide services to strengthen its social innovation efforts in Birmingham by implementing a program that will help job seekers with disabilities and other barriers to employment gain the soft skills and the support needed to succeed in employment for a term of six (6) months, for an amount not to exceed \$50,000.

Submitted by: Amelia Muller

Department: IEO Extension: 2799 Action Taken:

Councilor O'Quinn: Moved to Approve.

Councilor Hilliard: Seconded.
Item Recommended to the City Council Agenda.

12. An Assignment and Assumption Agreement under which Adamson Ford, L.L.C. will assign its rights pursuant to Ordinance No. 09-122 to certain automobile sales tax incentives as a Franchise Dealer, under an Incentive Agreement dated November 17, 2009 to Stivers Ford of Alabama, Inc.

Submitted by: Irenio Johnson

Department: IEO Extension: 2799 Action Taken:

Councilor O'Quinn: Moved to Approve.

Councilor Hilliard: Seconded.
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13. Old Business

None

14. New Business

None

15. Adjournment

Councilor O'Quinn: Moved to Adjourn.

Councilor Hilliard: Seconded.

Meeting Adjourned.