



COMMITTEE REPORT



JOINT ECONOMIC DEVELOPMENT AND SPECIAL CALLED COMMITTEE OF THE WHOLE MEETING
Tuesday, June 22, 2021 | 3:00 pm
VIRTUAL

MINUTES

COUNCILOR JOHN R. HILLIARD, COMMITTEE CHAIR
Councilor O’Quinn & Councilor Woods, Committee Members

Councilor(s) Present: Hilliard, O’Quinn, Woods

1. **Call to Order**
Councilor Hilliard called the meeting to order.

2. **Approval of the Minutes**
Action Taken:
Councilor O’Quinn: **Moved to Approve:**
Councilor Hilliard: **Seconded:**
Minutes Approved as Recorded.

3. **Land Bank Presentation**
Submitted by: Caroline W. Douglas
Action Taken:
Caroline Douglas gave an update on the City of Birmingham’s Land Banking.
No Action – Information Only.

4. **A Project Agreement between the City of Birmingham and Caliza LLC, d/b/a Landing, under which Landing will undertake a project to relocate and grow its headquarters in the City by hiring an estimated 816 new employees, and will implement the City’s (i) Talent Investment Program (“TIP”), designed to attract top-tier talent in tough-to-recruit occupations, (ii) Talent Acceleration Program (“TAP”), designed to “up-skill” current employees into high-wage, high-skill positions, and (iii) Talent Optimization Program (“TOP”), designed to develop and hire talent existing within the City as well as attract positive national attention to the City in order to facilitate talent attraction, and the City will provide incentives to Landing in support of the project in an amount up to \$1,632,000 to be applied by Landing towards the costs of TIP, TAP and TOP over a term of up to five years, which incentives will payable in the amount of \$2,000 per each new employee, and with the amount of such incentives to be capped at \$750,000 for the first year and at \$1,000,000.00 for each subsequent year.**
Submitted by: Cornell Wesley
Department: IEO
Extension: 2799
Funding Source: Initial payment of up to \$750,000 to be included in FY22 budget
Amount: \$1,632,000
Action Taken:
Councilor O’Quinn: Moved to Approve:
Councilors Hilliard & Woods: Seconded:
Item Recommended to the City Council Agenda.

MINUTES

5. An information presentation regarding the mid-cycle BOLD program update for 2021. The sum of the grant dollars was \$500,000 and was award in March to the following organizations: Women’s Fund of Birmingham, Create Birmingham, Birmingham Business Alliance, Workshops Inc, TruFund, Bronze Valley, Bushhills Connections, Community Care Development Network, and Birmingham Business Resource Center. We will review the impact of BOLD funds on each program, the successes of the programs and also have a representative from each program speak.

Submitted by: Yamini Bhat

Department: IEO

Extension: 2799

Action Taken:

Yamini Bhat presented an update to the Committee on the mid-cycle BOLD program for 2021.

No Action – Information Only.

6. **Old Business**
None

7. **New Business**
None

8. **Adjournment**
Councilor O’Quinn: Moved to Adjourn.
Councilors Hilliard & Woods: Seconded:
Meeting Adjourned.