



SPECIAL CALLED COMMITTEE OF THE WHOLE  
WEDNESDAY, FEBRUARY 16, 2022 | 4:00 PM  
COUNCIL CHAMBERS

MINUTES

COUNCIL PRESIDENT WARDINE T. ALEXANDER, COMMITTEE CHAIR

**Councilor(s) Present:** Alexander, Abbott, Clarke, Moore, O'Quinn, Smitherman, Tate, Williams

**I. CALL TO ORDER**

The Meeting was called to order by the Committee Chair, Council President Alexander.

**II. APPROVAL OF MINUTES – JANUARY 19, 2022**

**Action Taken:**

**Council President Pro Tem Smitherman Motioned to Approve the Minutes.**

**Councilor O'Quinn Seconded the Motion.**

**The January 19, 2022 Minutes were Approved as Recorded.**

**III. UPDATE FROM THE WORLD GAMES (TWG) - CHIEF EXECUTIVE OFFICER FOR TWG, MR. NICK SELLERS**

Nick Sellers, Kathy Boswell, and Jay Kasten - Presenters

**Nick Sellers**

In 2015, the City of Birmingham won bid to host The World Games, a \$50 million endeavor.

- Due to the COVID-19 pandemic, the additional year cost an additional \$4 million in incremental costs.
- The budget has been reduced from \$57.5 - \$58 million back down to the mid-\$50 million budget.
- Organizers attempted to establish a 70/30 split; 70% private sector and 30% public sector to execute on these games.
- The revenue summary briefing breaks down roughly \$37.8 - \$38 million in private sector and \$17.8 million in public sector for the 70/30 split.
- There are several new venues to showcase; a new City Walk, a new Protective Stadium, Legion Field, etc.
- One of the most significant things along with the planning is that it has secured over 100 sponsors and VIP packet ticket holders.
  - Over 70 are sponsors and the remaining 40 are ticket package holders.
- \$24 million now in from commitments to these games with just under \$3 million to reach the goal.
- It is anticipated that \$7 million will come from ticket sales.
- Merchandise sales continues to pick up.
- To date, the public sector is in for the commitment of roughly \$10 million.
  - That breaks down to \$3.5 million from the City, \$2.5 million from the County, \$3.75 million from the State and \$550,000.00 from the Convention and Visitors Bureau.
- The request before the Committee is for the remaining dollars that proportions out among the different government bodies, public sector partners and the cash commitments: \$2.5 million from the County, \$1.5 million from the State, another \$500,000.00 from the City and an additional \$3 million from the City that is being requested today.
- The Convention and Visitors Bureau (CVB) has made their commitment of \$500,000.00; \$100,000.00 has been received.
- TWG is also supported by Governor and from the legislative delegation leaders.
- The World Games are in the Governor's supplemental budget in the amount \$1.5 million.
- Organizers have met with the general fund chairs of both the House and Senate.
- It is anticipated that another \$1.5 million will come from the State of Alabama in direct investment.

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- The Committee of the County Commission approved \$2.5 million and will be presented to the full County Commission at their next scheduled meeting.
- Organizers are requesting the final investment of \$3 million from the City, which would put the City in at \$6.5 million, the County in at \$5 million, the State at \$5.25 million, and the CVB at just over \$1 million.

**The World of Opportunity (WOO) Update:**

- A commitment was made to public sector partners, to World Games 2022, and to the community as a whole, to increase capacity for local women and minority-owned businesses.
- The available to spend is approximately \$13 million.
- To date, there is over 50% for local women and minority-owned businesses, and over 20% for minority and women-owned businesses.

**Questions from the Councilors**

**Councilor O'Quinn:**

- Constituents living close to Legion Field/Smithfield area have been inquiring about employment opportunities relative to the World Games.
- Are there any initiatives to bring employers together and have like a job fair in the communities where events are going to take place?
- What is going to be the legacy of the World Games for the City of Birmingham.

**Councilor Clarke:**

- What are the benefits to the taxpayers of Birmingham, the value of in-kind, why the CVB can't bear more of the public section contribution, and the Mayor's recommendation?
- Is the airport involved?

**Councilor Abbott:**

- What are the other municipalities contributing?

**Councilor Williams:**

- Has there been an ask of other municipalities?
- In terms of CVB involvement, what was the original ask of the CVB Board?
- When does the funding need to be submitted?

**Council Pro Tem Smitherman:**

- What will the \$3 million be used for?
- What are the plans for the homeless population?

**Councilor Moore:**

- What opportunities are there for young people to be exposed and engaged during TWG?

**Kathy Boswell:**

**The Compassion Project – Homeless Population – Food Harvesting Program**

- Faith Chapel Care Center has agreed to make their facility a 24-hour operation for entire 11 days of the World Games for the homeless population.
- The facility is equipped with showers, a laundry area, and a place to be on the inside based on the heat.
- There are plans to build 50 to 60 sleeping shelters for individuals on the Faith Chapel Care Center Campus.
- Food recovered from the Athlete Villages, concessions around Protective will provide food to those would be housed there during this particular time.
- Services from UAB and Goodwill will come and provide programming with the homeless while they are at the shelter.

**Action Taken:**

**Per the Administration (Chief Cedric Sparks), a recommendation will be coming forth from the Mayor.**

**No Action Taken – Information Only**

IV. **UPDATE FROM BJCTA: EXECUTIVE DIRECTOR/CEO OF THE BJCTA, MS. CHARLOTTE SHAW  
Charlotte Shaw, Glenn Dickerson – Presenter**

A Transit Roadshow/Workshop is being organized to share the BJCTA new initiatives and how the infrastructure dollars will impact the budget.

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The BJCTA is requesting the \$6,012,776 million disbursement approved by the City Council.

**Glenn Dickerson**

A Power Point was utilized to discuss the BJCTA budget process.

The BJCTA meets with each city to determine the amount of services each city needs when building their budget.

Operating expense will cost approximately \$7.5 million.

Capital expenditures will cost \$2 million.

The total need for the fiscal year is \$45 million.

- \$1.3 from passenger fare.
- \$7.9 million from ad valorem tax.
- \$2 million from beer tax.
- \$2 million from Jefferson County tax.
- \$400,000.00 for commissions, rents, and advertising.
- \$8.6 million is expected from Federal grants.
  - \$2.8 million for operating assistance and \$5.8 for capital assistance.
- \$9.1 million for Federal funding.
  - \$7.1 million CARES
  - \$1 million CRRSAA
  - \$1 million ARP
- The City of Birmingham's bill was \$11 million for the fiscal year.
  - The City has already paid \$5 million and the deficit now stands at \$6 million.

The request is for the City to fund the deficit amount of \$6 million.

**Action Taken:**

**No Action Taken – Information Only.**

V. **UPDATE FROM SMALL BUSINESS ADMINISTRATOR (SBA): PUBLIC AFFAIRS SPECIALIST, MS. ANNE D. WILLIAMS**

**Anne Williams – Presenter**

The role of the SBA is to help people recover.

The SBA provides low interest disaster loans to businesses of all sizes, private nonprofit organizations, homeowners and renters to repair or replace real estate, personal property, machinery & equipment, inventory and business assets that have been damaged or destroyed in a declared disaster.

February 21, 2022 is the deadline for citizens impacted with physical, personal, etc. property damage to submit applications for assistance.

If the President declares a major disaster declaration for Individual Assistance, SBA's disaster loan program is automatically activated.

Businesses of all sizes including private, nonprofit organizations, homeowners and renters are eligible to apply for their uncompensated physical losses.

Small businesses, small cooperatives, small aquaculture businesses and most private nonprofits of any size, can apply for working capital loans to cover their economic injury losses.

**Action Taken:**

**No Action Taken – Information Only.**

VI. **OLD/NEW BUSINESS**  
None

VII. **ADJOURNMENT**  
**Councilor Williams Motioned to Adjourn.**  
**Council President Pro Tem Seconded the Motion.**  
**The Meeting was Adjourned.**