

JOINT TRANSPORTATION AND SPECIAL CALLED COMMITTEE OF THE WHOLE MEETING  
MONDAY, MAY 23, 2022 | 2:00 P.M.  
CITY COUNCIL CHAMBERS | CITY COUNCIL FACEBOOK  
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## MINUTES

COUNCILOR DARRELL B. O'QUINN, CHAIR  
COUNCILORS LATONYA A. TATE AND CLINTON P. WOODS, COMMITTEE MEMBERS

Councilor(s) Present: O'Quinn, Tate, Woods

I. CALL TO ORDER

The Meeting was called to order by the Committee Chair, Councilor O'Quinn

II. APPROVAL OF AGENDA / MINUTES – April 25, 2022.

Action Taken:

Councilor Tate Motioned to Approve the Minutes.

Councilor O'Quinn Seconded the Motion.

The April 25, 2022 Joint Transportation and Special Called Committee of the Whole Meeting Minutes were approved as recorded.

III. NEW APPLICANT: **SHOWTIME TRANSPORTATION LLC**

OWNER: OUSMAN DRAMMEH

The applicant has met all requirements to obtain a CPNC.

Action Taken:

Councilor Tate Motioned to Approve.

Councilor O'Quinn Seconded the Motion.

Item Recommended to the City Council Agenda.

IV. VIA UPDATE

PRESENTED BY: CHRISTINA ARGO, BDOT

Action Taken:

Christina Argo presented an update from the time period May 1, 2021 – May 21, 2022.

There are approximately ten (10) days of service left for May 2022.

- 65,232 requests were made.
- 52,169 were completed.
- Average ride rating was 4.9/5/0.
- Average ETA was 10 minutes.

**2,000+ new accounts were created in the last year.**

**Improvements and Investments**

- Increased local presence
- New expanded fleet
- Brand refresh
- Marketing campaign
- Working with the City to utilize multi-channel approach to raise program awareness and grow ridership.
- Survey to understand rider needs.
- Request for Service increased by 63%.

MINUTES

- Completed rides increased by 67%.
- There was an 83% increase in monthly active users over the past year.
- The service is averaging 20% new users every month.
- The service is largely being used for economic services by those who need it most.
- Seven in ten riders have an annual household income is below \$50,000.00.
- Fifty percent of riders are using the service for community to work.
- Currently working to prepare for The World Games.
- Drivers are being recruited.
- Sunday service is being discussed, especially for The World Games.

**Action Taken:**

**No Action – Information Only.**

**V. BIRMINGHAM JEFFERSON COUNTY PORT AUTHORITY**

**PRESENTED BY: DAVID RUSSELL, BJCPA**

**David Russell presented an update.**

- The Port's current economic impact is \$128 million.
- The payroll current economic impact is \$86 million and has created close to 15 jobs.
- The Port is currently importing/exporting 2.2 millions tons (raw material).
- Salaries are averaging approximately \$52,000.00 per year.
- The Port's priorities include: supporting terminal and rail operators, workforce development, port-related resources, and support of Region's competitiveness.

**Action Taken:**

**No Action – Information Only.**

**VI. OLD AND NEW BUSINESS**

Councilor O'Quinn shared that the Z-Trip Proposal to implement a temporary \$1.00 surcharge is in progress. The Office of the City Attorney asked Councilor O'Quinn to submit a form to begin the process of review.

**Action Taken:**

**No Action – Information Only.**

**VII. ADJOURNMENT**

**Councilor O'Quinn Motioned to Adjourn the Meeting.**

**Councilor Tate Seconded the Motion.**

**The Meeting was Adjourned.**