



**PARKS, RECREATION, AND CULTURAL ARTS COMMITTEE**

**MEETING**

TUESDAY, AUGUST 2<sup>ND</sup>, 2022 | 3:30 P.M.

CITY COUNCIL CHAMBER

***CITY COUNCILOR CAROL CLARKE, CHAIR***

**AGENDA**

- I. CALL TO ORDER
- II. MOMENT OF REFLECTION
- III. APPROVAL OF THE MINUTES
- IV. BIRMINGHAM MUSEUM OF ART BOARD APPOINTMENTS
- V. PARK BOARD NOMINATIONS PROCESS AND TIMING
- VI. OTHER/ADJOURNMENT



July 20, 2022

Councilor Carol E. Clarke  
Chair of the Parks, Recreation, and Cultural Arts Committee  
Birmingham City Council  
710 North 20th Street  
Birmingham, AL, 35203

Dear Councilor Clarke,

I hope this letter finds you well. On behalf of the Museum Board of the City of Birmingham, we are pleased to submit the following board slate to the Parks and Recreation Committee for its consideration.

The Birmingham Museum of Art Board consists of fifteen regular members (six-year term) and an optional six annual members (one-year term). We have three open positions for regular members, currently held by Braxton Goodrich (seat 1), Maye Head Frei (seat 5) and G. Ruffner Page (seat 13); one declined to serve again and two are ineligible to renew after serving two consecutive six-year terms.

For the open seats, we nominate and request approval for **Grace Goodrich** of the Mike & Gillian Goodrich Foundation (seat 1), **Edgar Marx** of Marx Brothers Inc. (seat 5) and **Dr. Eric P. Jack** of UAB (seat 13) who is currently serving an annual term that will expire soon. **Kimberly Richardson** was appointed to serve out the remainder of Judge Houston Brown's term (seat 15) when he resigned and we are now requesting that she be considered for a full six-year term of her own. Two regular seats currently occupied by **Joyce Crawford Mitchell** (seat 4) and **Patricia Wallwork** (seat 11) are eligible for renewal for an additional six-year term. Accordingly, we nominate and request approval for a second term for each. In accordance with the Museum's bylaws, **Marilyn Hulsey Dixon** was appointed to serve out the remainder of Kelly Styslinger's term (seat 7) when she resigned from the board at the beginning of this year. We are now requesting that she be considered to complete the term expiring August 31, 2026. Currently, we do not seek to fill the annual terms.

We look forward to presenting this slate of candidates to the Parks and Recreation Committee. Enclosed please find brief bios and contact information for the proposed members. As always, the BMA strives to nominate a board that reflects the community while engaging corporate and civic leaders who have a passion for the mission and priorities of the Museum.

Sincerely,

A handwritten signature in black ink that reads "Maye Head Frei".

Maye Head Frei  
Museum Board Chair  
P: 205-837-3345 // [maye@headtrust.org](mailto:maye@headtrust.org)

A handwritten signature in blue ink that reads "Patricia Wallwork".

Patricia Wallwork  
Museum Governance Chair

Chief Executive Officer

Milo's Tea

P: 205-417-6105 // pwallwork@drinkmilos.com

cc: Council President Pro Tempore Crystal Smitherman  
Councilor LaTonya A. Tate  
Cheryl Anderson Kidd, JD, MBA, Council Administrator  
The Honorable Mayor Woodfin  
Chief of Staff Cedric D. Sparks  
Interim Director of InterGovernmental Affairs Kamilah Gray Lewis  
Senior Public Affairs Officer Earl Hilliard, Jr.  
Museum Director, Graham C. Boettcher

Enclosures: Bios

**MUSEUM BOARD OF THE CITY OF BIRMINGHAM**  
**PROPOSED SLATE BIOS**  
**2022**  
*in seat order*



**Grace Goodrich**  
**Board Member, The Mike & Gillian Goodrich Foundation**  
**Seat 1 - New nominee to a 6 year term**

Grace spent the last ten years in New Orleans, Louisiana working for various arts non profits and opening several bars and restaurants with her partner. Most recently, she served as the director of development and operations for the Southern Food & Beverage Museum; prior to that she held various development positions at institutions such as the Ogden Museum of Southern Art, the Contemporary Arts Center and Antenna. In 2020, she and her partner moved back to her native Birmingham where she continues to work as a development consultant and grant writer. Grace serves on the boards of 826 New Orleans and the Alabama School of Fine Arts, as well as the

Alys Stephens Center's junior board. She also serves as a CASA Volunteer. The Mike & Gillian Goodrich Foundation is governed by a 6 member Board of Directors comprised of Goodrich family members including Grace Goodrich. The Foundation invests in transformative and sustainable programs that create vibrant communities and promote equity and economic opportunity in Birmingham, the Black Belt, and the State of Alabama. The Foundation funds a paid internship at the Birmingham Museum of Art for a college graduate interested in learning about the Museum field as a career firsthand.

**Contact Information:**

Grace Goodrich  
1419 Milner Cres S  
Birmingham, ALI 35205  
205-601-7350  
graciegoodrich@gmail.com



**Joyce Crawford Mitchell**  
**Seat 4 - Reappointment to a 6 year term**

Joyce is a Greene Co. AL native and 1967 Graduate of Carver High in Eutaw, AL. She received her bachelor's degree in Sociology with a minor in Psychology from Stillman College, 1970; thereafter, she attended the University of AL where she completed a Master of Social Work Degree, 1972. Post-Master's study was done both at Samford University, Homewood, AL and at the University of Maryland, 1984 and 1987. Academic honors include: Honors graduate from Carver High, Cum Laude Graduate from Stillman College. Throughout her 30-year professional career, she participated in numerous workshops and certification classes maintaining the proper certification and licensure credentialing for Social Work Practice and college teaching. She has

worked in the areas of community mental health, child and family services, substance abuse, and child welfare both in clinical and administrative capacities. The bulk of her career was spent teaching in undergraduate and graduate Social Work programs including the University of AL, Montevallo University, Univ. of Arkansas, Louisiana State University and most recently the University of Pittsburgh from which she retired in 2005. Through the years Joyce served on numerous boards including but not limited to Child Abuse; Family and Children Services, Battered Women, and Council on Social Work Education Board where she participated in the development of standards that determined the curricula for all accredited Schools of Social Work. Civic boards have included: Member, Selection Committee of the Alabama Sports Hall of Fame (2010-2013); Board of Directors Member of Breast Cancer Research Foundation of Alabama, Advisory Board of Alys Stephens Center of Performing Arts, Birmingham, AL and Development Committee Shoal Creek neighborhood. Joyce is married to John Mitchell, a Mobile native and currently the Assistant Head Coach and Defensive Line Coach of the Six-time Super Bowl Champion Pittsburgh Steelers. They are dual residents of Pittsburgh and the

Birmingham metro-area. She and John are passionate collectors of art by African American and European artists and fine wines. At the Museum, Joyce and John are active in the Friends of American Art and have promised their collection of African American art to the Museum.

**Contact Information:**

Joyce Crawford Mitchell  
3 Lancaster Cir  
Shoal Creek, AL 35242  
205-991-5542  
joycecm67@comcast.net



**Edgar Marx**  
**President of Marx Brothers, Inc.**  
**Seat 5 - New nominee to a 6 year term**

Marx Brothers, Inc. imports, produces and supplies high quality coconut products for retail grocery chains, foodservice distributors, national accounts and bakery supply customers nationwide. After nearly 100 years, they serve as a trusted industry resource known for high quality coconut items. Founded in 1919, Marx Brothers is a family owned company based in Birmingham, Alabama.

Edgar joined the Museum as a junior patron, which led him to join the Collectors Circle for Contemporary Art, and later, the European Art Society. Along the way, he had the opportunity to serve as a Museum trustee and governance chair, and today, he is a member of the Birmingham Museum of Art Foundation. He is interested in returning to service on the Museum Board. Currently, Co-chairs for the 2022 Museum Ball are Cate and Brian Boehm, and Marion and Edgar Marx. We have been honored by their long-standing commitment to the Museum and are grateful for their leadership in fundraising and event design for this year's Ball. The Museum Ball is the Birmingham Museum of Art's largest fundraiser and serves as an important opportunity to not only showcase our magnificent collection, but also to highlight the programs and events the Museum brings to the City of Birmingham each year. Funding from the Ball allows the Museum to offer exceptional educational programming and community outreach, enabling all ages to discover the world through art.

**Contact Information:**

Edgar Marx  
2850 Shook Hill Rd  
Birmingham, AL 35223  
205-595-9973  
emarxjr@marxbrothersinc.com



**Marilyn Hulsey Dixon**  
**Seat 7 - New nominee to a 6 year term // Approved at the March 17 Board Meeting to fill partial term**

Born and raised in Birmingham, Marilyn Hulsey Dixon graduated from the Altamont School and Sewanee, The University of the South, before working for several years at CBS 42 News. Marilyn's family has actively supported the BMA for three generations, and Marilyn and her husband Jim Dixon have served on the Museum's ball committee, most recently chairing our corporate giving efforts. She is also active in the Museum's Friends of American Art collection support group.

Marilyn has dedicated herself to a number of philanthropic efforts outside the Museum, and currently serves on the boards of The WellHouse, a safe haven for female victims of human trafficking in Alabama, and Lift Up the Vulnerable, a global non-profit investing in vulnerable children and women at-risk of human trafficking by empowering them to be

changemakers in Sudan and South Sudan. Marilyn is mother to two college-aged sons, currently undergrads at Rollins College and Washington & Lee.

**Contact Information:**

Marilyn Hulsey Dixon  
107 Pine Ridge Cir  
Birmingham, AL 35213-3901  
205-572-1047  
mhulsey1971@me.com



**Patricia Wallwork, Governance Chair  
Chief Executive Officer, Milo's Tea Company  
Seat 11 - Reappointment to a 6 year term**

Tricia leads Milo's Tea Company, a family owned, certified women-owned beverage company that manufactures and distributes all-natural beverages throughout the United States. Tricia joined Milo's in 2004 as the Vice President and General Counsel and began leading the company in 2012. Tricia is the granddaughter of Milo and Bea Carlton, who first introduced Milo's Famous Sweet Tea to Birmingham in the 1940s. Tricia's grandparents founded Milo's as a restaurant in 1946, and it continues to be a popular regional burger chain. Her parents, Ronnie and Sheila Carlton, started bottling the tea and selling it to grocery stores in the late 1980s. The family sold the restaurant business in 2002 to focus on the beverage business. Under her leadership, Milo's has grown into a national beverage company, the #1 refrigerated tea item in the United States and a Zero Waste Manufacturer with a 1% Giving Back Profit Pledge. Tricia has been named a Woman Who Shapes the State of Alabama, Top Woman in Grocery, EY Entrepreneur of the Year (Southeast and National Finalist, Family Business), Top 40 Under 40, Executive of the Decade and Top CEO. Prior, Tricia was an associate at Burr & Forman LLP from 2001 to 2004. She has a B.A., philosophy, Auburn University and a J.D., University of Alabama School of Law. She has two children with her husband, Troy, who founded DataPerk, a managed service provider headquartered in Birmingham, Alabama. Tricia has been a volunteer, supporter and chair of the annual Museum Ball. She has served in other capacities including strategic planning meetings and the task force committee for museum catering. Currently, Tricia serves as Governance Chair.

**Contact Information:**

Patricia Wallwork  
3533 River Bend Rd  
Mountain Brook, AL 35243  
205-913-4277  
pwallwork@drinkmilos.com



**Eric P. Jack, Annual Member  
Wells Fargo Endowed Chair in Business Administration, Professor of  
Management, and Dean of the Collat School of Business at UAB.  
Seat 13 - Serving an annual term and new nominee to a 6 year term**

Eric has a BS in industrial engineering from Georgia Tech, an MBA from Wright State University and a PhD in operations management from the University of Cincinnati. Before beginning his academic career, Eric served for 21 years as a US Air Force officer where his responsibilities involved facilities planning, design, construction, and maintenance. He is a member of Leadership Alabama Class XXVIII, Leadership Birmingham Class of 2014, and serves on the boards of Rotary Club of Birmingham (Past President), The Innovation Depot, Founders Advisors LLC, Malcovery Security LLC, the Birmingham Committee on Foreign Relations, United Way of Central Alabama and the Southern Business Administration Association. A naturalized US citizen, Eric was

born on the island of Trinidad and Tobago. He is married to his engineering classmate, Ave Parker Jack from Augusta, Georgia.

**Contact Information:**

Eric P. Jack  
2900 Wedgewood Cir  
Birmingham, AL 35242  
205-873-5540  
ejack@uab.edu



**Kimberly Richardson**  
**President of Kimberly Richardson Consulting, LLC**  
**Seat 15 - Serving a partial term and reappointment to a 6 year term**

Kimberly is a trainer, consultant and author of *The Official Federal Grants Prep Guide*. Kim is a grant writing and federal grants management expert serving a diverse clientele of non-profit organizations, public institutions, and government agencies nationwide and internationally. As President of Kimberly Richardson Consulting, she leverages over 26 years of experience to benefit her clients and has secured and successfully managed over \$120 million in grant funding. A strong advocate of ethical fundraising and organizational capacity-building, she is member of the Grant Professionals Association. She holds a Bachelor of Arts from Baldwin-Wallace University and a Master of Science in Urban Studies from Cleveland State University. Her leadership experience includes serving two terms as President of the Birmingham Public Library Board, serving on the national Board of Directors of the Grant Professionals Certification Institute, serving on the Board of Directors of the Birmingham Museum of Art, and being tapped by the U.S. State Department as a qualified Fulbright Program Specialist. She is the mother of one daughter, Imani, who recently completed her undergraduate education at Yale and presently serves as a law and policy advocate at Tulane University.

**Contact Information:**

Kimberly Richardson  
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