The Joint Special Called Budget & Finance Committee Meeting

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Special Called Committee of the Whole Meeting

Monday, October 10, 2022 City Council Chambers 3:30 PM

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AGENDA

- 1) Call to Order
- 2) Approval of the Minutes
- 3) Consideration of the Consent Agenda
- **4)** A Resolution authorizing the Mayor to execute an Agreement with ESPN Productions Inc., ("ESPN") under which ESPN shall plan, implement, and host the TicketSmarter Birmingham Bowl ("TicketSmarter Bowl") Football Game in Birmingham, Alabama during the City's 2023 fiscal year. The TicketSmarter Bowl is expected to bring college athletics, numerous fans, administrations, and officials from outside the City, which will create and foster community pride while providing recreation and entertainment opportunities for attendees, bring jobs and have a positive economic impact for the City. For ESPN hosting the TicketSmarter Birmingham Bowl in Birmingham, the City will provide incentives to ESPN not to exceed \$200,000 and other in-kind related services in accordance with Amendment No. 772.

Submitted by: LaKeela S. Lowe

Department: Department of Economic Opportunity

Extension: 2799

Recommended Funding Source: 057_400_96100_96116.550-002

Amount: \$ 200,000

5) A Resolution authorizing the Mayor to execute an Agreement with Birmingham FC, LLC (Birmingham Legion), under which Birmingham Legion will host its 2023 and 2024 soccer games in the City and will promote the game of soccer and the City. Promotion of the Birmingham Legion games are expected to increase tourism in the City by bringing fans and visitors to the City, which will generate additional sales and lodgings tax revenue, and will provide positive publicity to the City from print and electronic media coverage. The City will provide financial incentive to Birmingham Legion in an amount not to exceed \$100,000.00 pursuant to Amendment No. 772 for games played in the City, which will generate revenue and will provide positive publicity for the City through sponsorship recognition.

Submitted by: Chaz Mitchell Department: Mayor's Office

Extension: 2134

Recommended Funding Source: 057_400_96100_96121.550-005

Amount: \$ 100,000.00

6) A Resolution pursuant to Amendment 772 of the Alabama Constitution of 1901, §11-40-1 et. seq., §11-47-16 and §11-47-19 Codes of Alabama, 1975, authorizing the Mayor to execute and deliver an agreement with The National Veterans Day Foundation in an amount not to exceed \$12,896.00. The Veterans shall provide all services and infrastructure related to and required for Veterans Day Events and education sponsored by the City of Birmingham for the public (the "Events"). The events will occur and be held within the City of Birmingham, Alabama. Said funds shall come from 001_400_96700_96711.550-008.

Submitted by: Yolanda Lawson Department: Mayor's Office

Extension: 2369

Recommended Funding Source: 001_400_96700_96711.550-008.

Amount: \$12,896.00 (not to exceed)

7) A Resolution pursuant to §11-40-1 and §16-11-9.1 Codes of Alabama, 1975 authorizing the Mayor to execute and deliver an agreement with The Birmingham Board of Education in an amount not to exceed \$1,000,000.00 to provide the following goods and services for the benefit of students of the Birmingham City Schools: The Board will provide assistance to create a Birmingham City

School System School Based Mental Health Services Program that will provide mental health support on every Birmingham City School System campus selected by the Birmingham Board of Education. This allocation is exclusively for the purposes stated. Said funds shall be paid from Account Number 001_400_96200_96214.550-003.

Submitted by: Yolanda Lawson

Department: Office of the City Attorney

Extension: 2369

Funding Source: 001_400_96200_96214.550-003

Amount: \$ 1,000,000.00 (not to exceed)

8) A Resolution pursuant to §11-40-1 and §38-2-9 Codes of Alabama, 1975 authorizing the Mayor to execute and deliver an agreement with Miracle Mullen Downs Foundation, in an amount not to exceed \$2,500.00, to provide community outreach programs to reduce homelessness and poverty, and educational services to underprivileged and needy youth of the City of Birmingham. Said funds shall come from District 7 Discretionary Funds.

Submitted by: Yolanda Lawson

Department: City Council (District 7)

Extension: 2369

Funding Source: District 7 Discretionary G/L Account 001_010_04200.527-014

Amount: \$ 2,500.00 (not to exceed)

9) A Resolution pursuant to §11-40-1, §11-47-130, *et seq.*, §22-3-11 and §38-2-9 Codes of Alabama, 1975 authorizing the Mayor to execute and deliver an agreement with Brenda's Brown Bosom Buddies, Inc. in an amount not to exceed \$7,500.00 to provide the following goods and services for the City: Provider will provide breast cancer awareness and education programs for the City of Birmingham and the residents within the City at no cost to the resident. Said funds to come from the following: (\$1000.00) District 6 Discretionary Funds; (\$2,500.00) District 7 Discretionary Funds; (\$2,500.00) District 8 Discretionary Funds; and (\$1,500.00) District 9 Discretionary Funds.

Submitted by: Yolanda Y. Lawson

Department City Council District # 6, 7, 8, and 9

Extension: 2369

Recommended Funding Source: Said funds to come from the following: (\$1000.00)

District 6 Discretionary Funds; (\$2,500.00) District 7 Discretionary Funds;

(\$2,500.00 District 8 Discretionary Funds; and (\$1,500.00) District 9 Discretionary

Funds. G/L Account 001_010_04200.527-014

Amount: \$ 7,500.00 (not to exceed)

10) A Resolution authorizing the Mayor to execute and deliver an agreement with BGrace Media, LLC in an amount not to exceed \$112,972.93, inclusive of any reimbursable expenses, to provide ad placement, assist with COVID-19 Crisis management, social media platforms, hosting public meetings, and work with constituents in districts # 1, 5, 6, 7, and 9. These services will begin August

1, 2022, and conclude no later than June 30, 2022. Said funds will come from # 1, 5, 6, 7, and 9.

City Council Discretionary Funds

Submitted by: Yolanda Lawson Department: Mayor's Office

Extension: 2369

Funding Source: District 1, 5, 6, 7 and 9 Discretionary Funds G/L Account

001_010_04200.527-014

Amount: \$ 112,972.93 (not to exceed)

11) A request seeking a budget ordinance to transfer funds totaling \$29,165.56 Twenty-Nine Thousand One Hundred Sixty-Five dollars 56/100 cents) from Councilor Tate's G/L account #031_205_04290.542-001 to the Parks & Recreation Department's G/L account #031_205_04400.690-001, for video surveillance equipment at Ensley Park and Recreation Center.

Submitted by: Jeffery McDaniels Department: City Council (10)

Extension: 2035

Recommended Funding Source: District 9 Discretionary G/L Account

031_205_04290.542-001

Amount: \$ 29,165. 56

12) A resolution pursuant to §11-47-19, Code of Alabama, 1975 authorizing the Mayor to expend funds in an amount not to exceed \$2000.00 to purchase fifty (50) No Dumping Signs at a cost of \$35.00 each. The location of the signs has not been determined. Said funds to come from the District # 8 Discretionary Funds.

Submitted by: Jeffery McDaniels Department: City Council (10)

Extension: 2035

Recommended Funding Source: District 8 Discretionary 001_000_04280.542-001

Amount: \$2,000.00 (not to exceed)

13) An Agreement with Childcare Resources, under which Childcare Resources will assist interested families with their childcare needs by assisting with identifying quality options that meet their specific requirements. This service includes providing, at no cost to families, a customized listing of searches for childcare. The fee for these services is not to exceed total funds in the amount of \$2,500, inclusive of any reimbursable expenses, for a term from October 26, 2022, through June 30, 2023. Said total funds will come from District #5 Discretionary Funds.

Submitted by: Paulette Sims Department: City Council

Extension: 2294

Recommended Funding Source: District 5 Discretionary 001_000_04250.542-001

Amount: \$2,500

14) A Resolution pursuant to §11-47-19, of the Code of Alabama, 1975, authorizing the Mayor to expend funds in an amount not to exceed \$5,200, to purchase twenty-six (26) neighborhood sign toppers for the Fairmont neighborhood as part of their beautification project. Said funds to come from the Fairmont Neighborhood Association funds.

Submitted by: Melony Martin

Department: Community Development

Extension: 2535

Funding Source: Fairmont Neighborhood Association Funds

031_200_12110_12113_15198.540.001

Amount: \$5,200.00

15) A Resolution pursuant to §11-47-19, Code of Alabama, 1975 authorizing the Mayor to expend funds in an amount not to exceed \$ 2,500.00 for the Druid Hills Christmas tree lighting services, power outlets, and decoration of lights. Said funds to come from the Druid Hills Neighborhood Association Funds.

Submitted by: Yolanda Lawson

Department: City Council (District 1)

Extension: 2369

Funding Source: Druid Hill Neighborhood Association Funds

G/L Account 031-200-12120-12122-15198.540-001

Amount: \$ 2,500.00 (not to exceed)

16) Contract for Sale of Real Estate with Rhonda Nelson Lumzy, under which the City will sell to Ms. Lumzy real estate located at 3341 46th Street NW, which she has occupied as her principal residence, for a purchase price of \$9,500, which will be paid under a purchase money mortgage at an interest rate of 2% and for a term of five years. This purchase price reflects the balance of the purchase price under a previous arrangement for the sale of the property to Ms. Lumzy.

Submitted by: Jim Stanley

Department: OCA Extension: 2369 Funding Source: N/A

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Amount: \$9,500.00 paid to the City over 5 years at 2% interest

17) An Ordinance to amend the General Fund Budget for the fiscal year ending June 30, 2023, by appropriating \$236,000 to Non-Departmental, The Landing per incentive agreement. Funding Source is Occupational Tax Revenue.

Submitted by: Cornell Wesley, Director

Department: IEO Extension: 2657

Recommended Funding Source: 001

Amount: \$ 236,000

18) Old & New Business

The next Budget & Finance Committee meeting will

be on Monday, October 24, 2022, at 3:30 pm.