

JOINT ECONOMIC DEVELOPMENT & TOURISM AND SPECIAL CALLED COMMITTEE OF THE WHOLE MEETING
TUESDAY, OCTOBER 18, 2022 | 11:30 a.m.
CONFERENCE ROOMS D&E

MINUTES

COUNCILOR HUNTER WILLIAMS, CHAIR
COUNCILORS J. T. MOORE AND DARRELL O'QUINN, COMMITTEE MEMBERS

Councilor(s) Present: Williams, O'Quinn

1. **Approval of the Minutes**

Action Taken:

Councilor O'Quinn Motioned to Approve.

Councilor Williams Seconded the Motion.

The October 4, 2022 Joint Economic Development & Tourism and Special Called Committee of the Whole Meeting Minutes were Approved as Recorded.

2. **TicketSmarter Birmingham Bowl**

Event Sponsorship Agreement with ESPN Productions Inc., ("ESPN"), under which ESPN shall plan, implement, and host the NCAA TicketSmarter Birmingham Bowl ("Birmingham Bowl") Football Game in Birmingham, Alabama on December 27, 2022 at Protective Stadium. The Birmingham Bowl is expected to bring college athletics, numerous fans, visitors, and officials from outside the City, and will create and foster community pride while providing recreation and entertainment opportunities for attendees, bring jobs and have a positive economic impact for the City. For ESPN hosting the Birmingham Bowl in Birmingham, the City will provide sponsorship incentives to ESPN not to exceed \$200,000.00 in accordance with Amendment No. 772

Submitted by: LaKeela Lowe

Action Taken:

Councilor O'Quinn Motioned to Approve.

Councilor Williams Seconded the Motion.

Item Recommended to the City Council Consent Agenda.

3. **Adjournment**

Councilor O'Quinn Motioned to Adjourn.

Councilor Williams Seconded the Motion.

The Meeting was Adjourned.