



Economic Development & Tourism Committee Work Session
Tuesday, June 3rd
11:30 a.m.
Conference Rooms D&E

Agenda

1. Call to Order

2. Approval of the Minutes

3. Magic City Flow Festival

A Resolution by the Council of the City of Birmingham that the Mayor be and hereby is authorized to execute, for and as the act of said City, an Agreement between the City and Iron Hills Productions, LLC, under which Iron Hills Productions, LLC, shall plan, implement, and host the “Magic City Flow Festival” in Birmingham, Alabama on October 18, 2025. The Magic City Flow Festival is expected to generate revenue from out-of-town visitors and tourists and will provide positive publicity for the City, and the City will provide an incentive in a sponsorship amount not to exceed \$100,000.00 pursuant to Amendment No. 772 for hosting the Magic City Flow Festival in Birmingham.

Submitted by: Cornell Wesley, IEO